

Harness the Power of View Modes!

Aimee Degnan /

aimee@hook42.com



Drupal Camp LA 2017

Me

Aimee Degnan, Hook 42

- 1996 – Enterprise Web Tech & CMS
- 2006 – PMP, Stanford Advanced PM
- 2008 – Drupal!
- 2010 – Certified Scrum Master, Product Owner
- aimee@hook42.com
- @aimeeraed

www.hook42.com

@hook42inc



Hook 42

Full-service digital agency.

Certified Women's Business Enterprise.

20+ years industry experience.

Actively contribute to the community.

- Complex projects
- Process automation
- Drupal
- Migrations
- Multilingual
- SEO



www.hook42.com

@hook42inc

Who are you?

Project
Manager?

Developer?

Site
Builder?

Themer?

All?!?!?



About the session

- There is a lot to cover today.
- We are going to go fast. Enjoy the ride. :)
- Slides are posted, please stay engaged!

How?

Site + Strategy + Skills

What does harness mean?

har·ness

/ˈhärnəs/

noun

1. a set of straps and fittings by which a horse or other draft animal is fastened to a cart, plow, etc., and is controlled by its driver.

synonyms: **tack**, **tackle**, **equipment**; [More](#)

verb

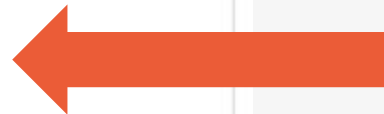
1. put a harness on (a horse or other draft animal).

synonyms: hitch up, put in harness, **yoke**, **couple**
"he harnessed his horse"

2. control and make use of (natural resources), especially to produce energy.

"attempts to harness solar energy"

synonyms: **control**, **exploit**, **utilize**, **use**, **employ**, make use of, put to use; [More](#)



Who has used View Modes?

Who has imposter syndrome? 😊

“Definition” of View Modes

“It is all the stuff on the
Manage Display tab.”

Edit

Manage fields

Manage form display

Manage display

Translate content type

Default

Full content

Search index

Teaser

[Home](#) » [Administration](#) » [Structure](#) » [Content types](#) » [Page](#)

Content items can be displayed using different view modes: Teaser, Full content, Print, RSS, etc. *Teaser* is a short format that is typically used in lists of multiple content items. *Full content* is typically used when the content is displayed on its own page.

Here, you can define which fields are shown and hidden when *Basic page* content is displayed in each view mode, and define how the fields are displayed in each view mode.

[Show row weights](#)

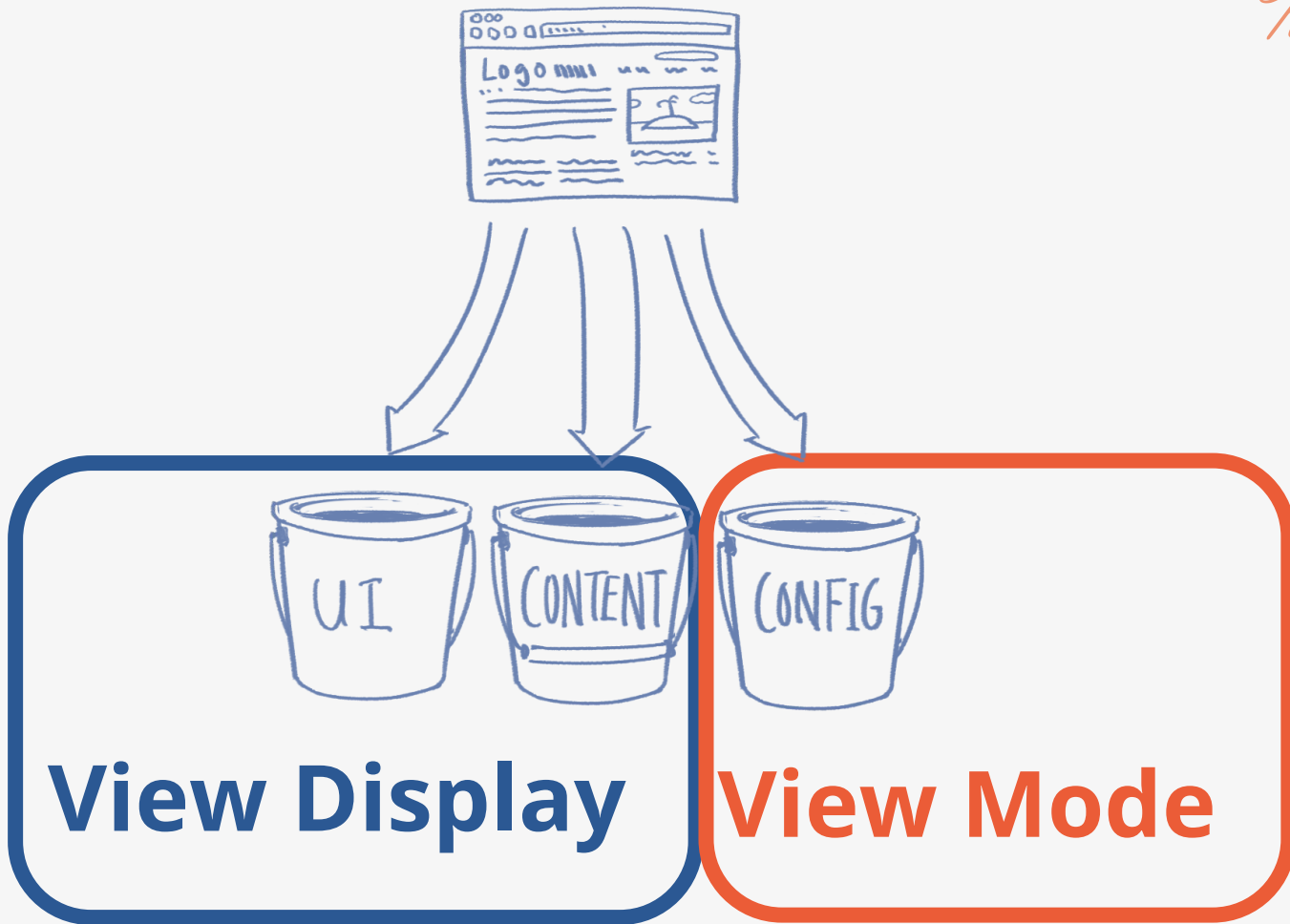
FIELD	LABEL	FORMAT
 Body	<div>- Hidden -</div>	<div>Default</div>
 Links		
Disabled		
 Language	<div>Above</div>	<div>Language</div>

► [CUSTOM DISPLAY SETTINGS](#)

Save

Definition of View Modes

A **View Display** is the **rendered output** of an entity following the **configuration rules** defined in a **View Mode**.



Are view modes new?

No.

Drupal 6:



Contrib provided the Build Mode module (CCK)

Drupal 7:



Core has them, but lacks UI tools
Contrib adds entity support, UI tools

Drupal 8:



Core is great!
Everything entity = everything View Mode!
Has basic UI tools!

Contrib adds entity support & UI tools

View Modes are useful!

- Configure layouts with no code!
- Provide multiple layouts for the same content!
- Add a layer of tools for content display:
 - QuickEdit
 - Layout configuration
 - Minimal styles
 - Field formatter

Sample site.

Let's get
ready to climb!



Let's go shopping.

- Need a climbing harness.
- Need to see what climbing is “really like”.

I know! Let's shop on Amazon!



Let's go shopping.

Searches on "harness" got me a lot of things I didn't want to see:

electrical harness,
dog harness,
others...

Specificity matters.



☐ Prime | FREE Same-Day

Get FREE Same-Day Delivery on qualifying orders over \$35

Show results for

< Any Category

< Sports & Outdoors

Outdoor Recreation

Climbing Harnesses (1,156)

Men's Climbing Shoes (15)

Women's Climbing Shoes (12)

Downhill Skiing (13)

Climbing Belay & Rappel Equipment (58)

Climbing (1,904)

Men's Hiking Shoes (2)

Climbing Hardware (130)

Climbing Passive Protection Hardware (3)

Climbing Helmets (6)

+ See more

Refine by

Subscribe & Save

☐ Subscribe & Save Eligible (2)

Delivery Day

☐ Get It Today

☐ Get It by Tomorrow

Amazon Prime

☐ Prime

☐ Prime | FREE Same-Day



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Strengthen Your Hands
[Shop now](#)



Gripmaster Hand Exerciser Bla...



Gripmaster Hand Exerciser Blu...



Gripmaster Hand Exerciser Gr...

Ad feedback

Showing results in Sports & Outdoors. Show instead results in All Departments.



Sponsored ⓘ

Climbing Harness, Tonbux Protect Leg Waist Wider Safe Seat Belts for Mountaineering Outward Band Fire Rescue, Expanding Training, Rock Climbing Rappelling Equip, Women Man Child Half Body Guide Harness

by Tonbux

\$27⁹⁵ Prime | FREE Same-Day

FREE Same-Day Delivery on qualifying orders over \$35

★★★★★ 4



Sponsored ⓘ

Climbing Harness - Ingenuity Professional Mountaineering Rock Climbing Harness, Rappelling Safety Harness - Work Safety Belt

by Ingenuity

\$61⁵² \$74.99 Prime

Some colors are Prime eligible

★★★★★ 16

- Special Feature: Wear-resistant, burn resistant, breathable, moisture...
- Item Weight: 2.8 pounds
- Frame Material: Aviation magnesium aluminum alloy
- Seasons: year-round
- Department: unisex-adult



Sponsored ⓘ

EDELRIID - Atmosphere Climbing Ha..

\$39⁹⁵ \$99.95 Prime

★★★★★ 2



Fusion Climb Plemistis-V Full Body...

\$164⁴⁰ \$478.00



NEW & INTERESTING FINDS ON AMAZON

EXPLORE



amazon smile
Prime

climbing harness



5% Back at Amazon.com

Departments

Supporting: Social Dance Cultures a Non-Profit Public Benefit Corpora...

Browsing History

Aimee's Amazon.com

Today's Deals

Gift Cards & Registry

Sell

Help

EN

Hello, Aimee

Account & Lists

Orders

Prime

0

1-60 of 2,162 results for Sports & Outdoors : Outdoor Recreation : "climbing harness"

Sort by Relevance



Prime | FREE Same-Day

Get FREE Same-Day Delivery on qualifying orders over \$35

Show results for

Any Category

Sports & Outdoors

Outdoor Recreation

Climbing Harnesses (1,156)

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Men's Hiking Shoes (2)

Climbing Hardware (130)

Climbing Passive Protection

Hardware (3)

Climbing Helmets (6)

+ See more

Refine by

Subscribe & Save

Subscribe & Save Eligible (2)

Delivery Day

Get It Today

Get It by Tomorrow

Amazon Prime

Prime

Prime | FREE Same-Day

Sports Equipment User



SPONSORED BY GRIPMASTER
Strengthen Your Hands
Shop now



Gripmaster Hand Exerciser Bla...



Gripmaster Hand Exerciser Blu...



Gripmaster Hand Exerciser Gr...

Ad feedback



Sponsored
Climbing Harness, Tonbux Protect Leg Waist Wider Safe Seat Belts for Mountaineering Outward Training, Rock Climbing Rappelling...
\$27⁹⁵ Prime | FREE Same-Day
★★★★☆ 4



Sponsored
Climbing Harness - Ingenuity Professional Mountaineering Rock Climbing Harness, Rappelling Safety Harness - Work Safety Belt
\$61⁵² \$71.99 Prime
★★★★☆ 16



Black Diamond Momentum Harness
\$41⁴⁹ - \$125¹⁹ Prime
★★★★☆ 167



Sponsored

Edelrid - Atmosphere Climbing Ha...
\$39⁹⁵ \$99.95 Prime
★★★★☆ 2



Fusion Climb Plemistis-V Full Body...
\$164⁴⁰ \$178.00



Roll over image to zoom in

Oumers

Climbing Harness, Oumers Safe Seat Belts For Mountaineering Outward Band Fire Rescue Working on the Higher Level Caving Rock Climbing Rappelling Equip, Women Man Child Half Body Guide Harness

★★★★★ 107 customer reviews

12 answered questions

Price: **\$28.79** Prime | FREE Same-Day

Delivered today for FREE with qualifying orders over \$35.
[Details](#)

Buy 1, get a discount on selected products

5 Applicable Promotion(s)

In Stock.

Get it TODAY, April 26. Order within **6 hrs** and choose **Same-Day Delivery** at checkout. [Details](#)

Sold by [Oumers Inc](#) and [Fulfilled by Amazon](#). Gift-wrap available.

Eligible for [amazon smile](#) donation.

- CE Certified , Weight limited:230KG
- Will fit: waist 24" to 48" ; Leg 16" to 31.5" .One size fit all. Tension≥15KN, Impact forces≤6KN.
- Traditional buckle, harness construction distributes pressure to keep you comfortable while climbing;waist belt and leg loop are lined with breathable mesh to ensure comfort in warm temperatures.
- Two DoubleBack buckles allow waist belt to be adjusted and secured in a single movement

Share    

Qty: 1



Add to Cart

Turn on 1-Click ordering for this browser

Ship to:

Aimee Rae Degnan- San Francisc -
94110

Add to List

Add to Wedding Registry

Add to Baby Registry

[Add to your Dash Buttons](#)

Have one to sell?

[Sell on Amazon](#)

Technical Details

Color	climbing harness
Item Dimensions	2 x 7 x 10 inches
Item Display Weight	12 ounces
Item Weight	0.75 pounds
Shipping Weight	1 pound
Sport Type	Camping & Hiking

Product description

Why Oumers:

Oumers INC. mainly engaged in the development and export of Smart Gadgets, bluetooth & wireless products, and other High-tech electronic products. Products of high quality, stylish design.

Oumers has always adhered to "High quality products, good customer experience" business purposes. Committed to providing you with high-quality products and quality services.

Specifications:

Made from polyester with a reinforced tie-in point and stitching, this harness will last even under high use conditions like a climbing gym or ropes course.

For rock climbing and mountaineering. Climbing is dangerous. You are responsible for your own actions and decisions. Familiarize yourself with this harness's capabilities and limitations.

We recommend every climber seek qualified instruction. Please have all equipment safety checked by a qualified professional prior to use.

Product details

Product Dimensions: 10 x 7 x 2 inches ; 12 ounces

Shipping Weight: 1 pounds ([View shipping rates and policies](#))

Frequently bought together



+



+



Total price: **\$47.91**

Add all three to Cart

Add all three to List

These items are shipped from and sold by different sellers. [Show details](#)

- ✓ **This item:** Climbing Harness, Oumers Safe Seat Belts For Mountaineering Outward Band Fire Rescue Working on the... **\$28.79**
- ✓ Mad Rock Super Tech Screwgate Locking Carabiner **\$9.95**
- ✓ Fusion Climb Aluminum Figure 8 Descender Rigging Plate Black Heavy Duty **\$9.17**

Sponsored products related to this item (What's this?)

Page 1 of 44



Fusion Climb Tac-Scape
Heavy Duty Tactical Full
Body Padded H Style
Rescue Harness,...
\$278.79



Fusion Climb Tac-Scape
Lite Full Body Tactical
Padded Y Style Fall
Arrest Harness, Large,...
\$230.34



Climbing Harness -
Ingenuity Professional
Mountaineering Rock
Climbing...
★★★★☆ 16
\$61.52



Outdoor Climbing Rope
10M(32ft) 20M(64ft)
30M (98ft) Rock
Climbing Rope,...
★★★★☆ 7
\$42.89



Climbing Harness, Tonbux
Protect Leg Waist Wider
Safe Seat Belts for...
★★★★☆ 4
\$27.95



Set up an Amazon Giveaway



Amazon Giveaway allows you to run promotional giveaways in order to create buzz, reward your audience, and attract new followers and customers. [Learn more about Amazon Giveaway](#)

This item: Climbing Harness, Oumers Safe Seat Belts For Mountaineering Outward Band Fire Rescue Working on the Higher Level Caving Rock Climbing Rappelling Equip, Women Man Child Half Body Guide Harness

Set up a giveaway

You viewed



View or edit
your browsing
history



1-16 of 369 results for "172 hours"

Sort by Relevance

| FREE Same-Day

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Show results for

AmazonFresh

Books >

- Teen & Young Adult Monster Fiction
- Teen & Young Adult Action & Adventure
- Teen & Young Adult Science Fiction Action & Adventure
- Teen & Young Adult Survival Stories
- Teen & Young Adult Science Fiction
- + See more

Movies & TV >

- Movies
- Action & Adventure
- Amazon Video
- DVD
- Drama
- Mystery & Thrillers

Kindle Store >

- Teen & Young Adult Sci-Fi Action & Adventure eBooks
- Teen & Young Adult Science Fiction eBooks
- Teen & Young Adult Horror eBooks
- Teen & Young Adult Survival Stories eBooks

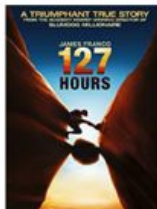
Amazon Video >

Movies

Digital Music >

Baby Products >

- Disposable Diapers
- Baby Bathing & Skin Care

Stream thousands of movies and TV shows with your Prime membership
Click Watch Now in your search results to play instantly

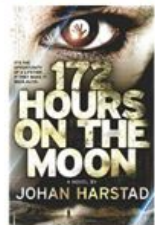
127 Hours 2010

Amazon Video

\$3.99 - \$9.99 Rent or Buy

★★★★★ • 570

Starring: James Franco
Directed by: Danny Boyle
Runtime: 1 hr 33 mins

172 Hours on the Moon May 21, 2013
by Johan Harstad

Paperback

\$6.86 \$10.99

Only 4 left in stock - order soon.

More Buying Choices

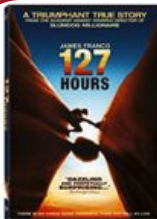
\$1.99 (61 used & new offers)

Kindle Edition

\$8.99

★★★★★ • 79

Other Formats: Hardcover, Audible Audio Edition, Preloaded Digital Audio Player



127 Hours 2010

DVD

\$3.99

Only 16 left in stock - order soon.

More Buying Choices

\$1.35 (106 used & new offers)

Multi-Format

\$8.98

Only 20 left in stock - order soon.

More Buying Choices

\$1.27 (84 used & new offers)

Blu-ray

\$11.50 \$14.99

Only 9 left in stock - order soon.

More Buying Choices

\$7.89 (18 used & new offers)

★★★★★ • 570

Trade in this item for an Amazon.com Gift Card

Starring: James Franco, Lizzy Caplan, et al.
Directed by: Danny Boyle
Runtime: 1 hr 33 mins



127 Hours

2010 R CC



★★★★★ (570)

IMDb 7.6/10



Watch Trailer

The true story of mountain climber Aron Ralston's remarkable adventure to save himself after a fallen boulder crashes on his arm and traps him in an isolated canyon in Utah.

Starring: James Franco, Kate Mara

Runtime: 1 hour, 33 minutes

Available to watch on [supported devices](#).

When renting, you have 30 days to start watching this video, and 48 hours to finish once started.

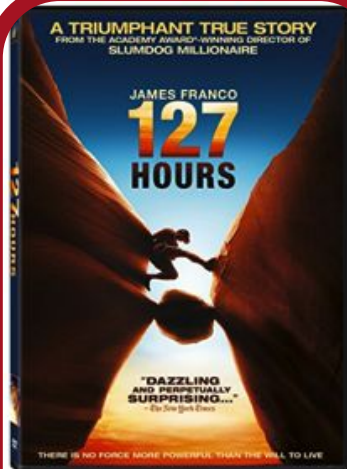
Rent Movie HD \$3.99

Buy Movie HD \$9.99

[More Purchase Options](#)

Add to Watchlist

◀ Back to search results for "172 hours"



Click to open expanded view



127 Hours

James Franco (Actor), Lizzy Caplan (Actor), Danny Boyle (Director, Writer)

Rated: R | Format: DVD

★★★★★ 570 customer reviews

Amazon Video
\$3.99 — \$9.99

Blu-ray
\$11.50

DVD
\$3.99

Multi-Format
\$8.98

Additional DVD options

	Edition	Discs	Price	New from	Used from
DVD (Mar 01, 2011)	No enhanced packaging	1	\$3.99	\$3.99	\$1.35
DVD (Mar 25, 2014)	No enhanced packaging	1	\$3.99	\$3.99	\$5.10
DVD	—	1	—	\$7.41	\$4.66

See More

Watch Instantly with

127 Hours

Rent Buy

\$3.99 \$9.99

Add-on Item

This item is available because of the Add-on program

The Add-on program allows Amazon to offer thousands of low-priced items that would be cost-prohibitive to ship on their own. These items ship with qualifying orders over \$25. [Details](#)

Share

Buy New

\$3.99

Qty: 1

Add-on Item

Ships with any qualifying order over \$25. [Details](#)

Free shipping for Prime members when buying this Add-on Item. [Details](#)

Only 16 left in stock - order soon.

Ships from and sold by Amazon.com. Gift-wrap available.

Eligible for donation.



Add to Cart

1-Click ordering is not available for this item.

Want it tomorrow, April 27? Add it to a qualifying order within **5 hrs 12 mins** and choose **One-Day Shipping** at

Strategy.

Remember biology class?



Use taxonomic rank approach

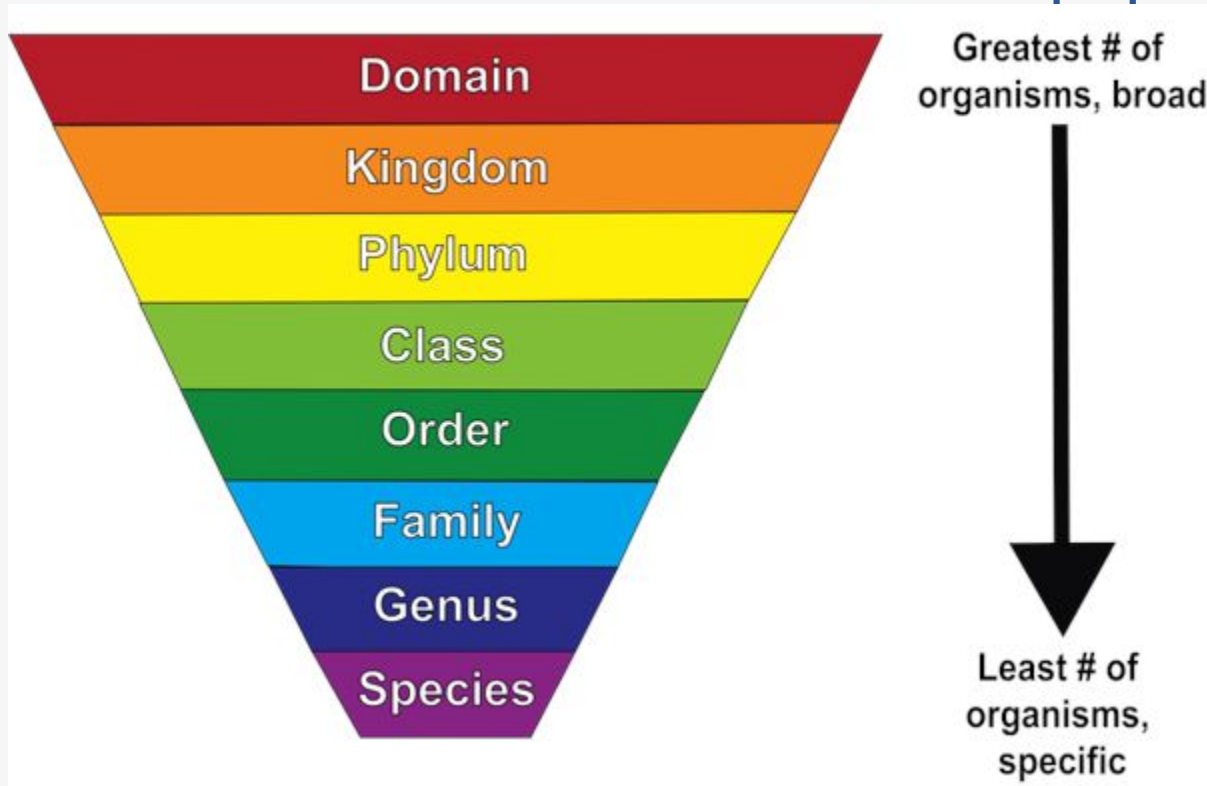


Image from: <https://www.livingoceansfoundation.org/education/portal/course/classification/>

Applied taxonomic rank



Animal Example	Taxonomic Rank	Plant Example
Animalia	Kingdom	Plantae
Chordata	Phylum	Angiospermophyta
Mammalia	Class	Eudicotidae
Primate	Order	Ranunculales
Hominidae	Family	Ranunculaceae
<i>Homo</i>	Genus	<i>Ranunculus</i>
<i>sapiens</i>	Species	<i>acris</i>
Human	Common Name	Buttercup



Drupal taxonomic rank

Domain	Display Modes	
Kingdom	View Modes Form Modes File View Modes	Differentiator: Segmented per entity type. Example: View modes render content. Form modes render input fields. File view modes render media / file display.

Domain	Display Modes	
Kingdom	View Modes	
Phylum	Content Type Block Term Comment	Differentiator: Segmented per content entity type. Example: Block view modes are different than Content Type view modes.

Domain	Display Modes	
Kingdom	View Modes	
Phylum	Content Type Block Term Comment	Per content entity
Class	Teaser Full Content Banner Card Admin	Differentiator: Display characteristics. Example: Lists and grids. Banners. Admin layouts.

Define View Modes “Classes”

- **Full content** displays the **most content** of a single entity. Commonly is “the” URL for the content. (*Default*)
- **Teasers** display content in a **listing** format.
- **Cards** display content in a **grid** format.
- **Banners** display content in **banded layouts for call to actions**. Used in cross-linking and lead generation.
- **Admin** variants display content used by internal teams **to manage content**. Inventory, tagging, tech specs.

Teaser

NEW & INTERESTING FINDS ON AMAZON EXPLORE

amazon smile Prime

climbing harness

5% Back at Amazon.com

Departments -

Supporting: Social Dance Cultures a Non-Profit Public Benefit Corpora...
Browsing History - Aimee's Amazon.com Today's Deals Gift Cards & Registry Sell Help

EN - Hello, Aimee Account & Lists - Orders Prime - Cart

1-24 of 2,162 results for Sports & Outdoors : Outdoor Recreation : "climbing harness" Sort by Relevance

☐ Prime | FREE Same-Day
Get FREE Same-Day Delivery on qualifying orders over \$35

Show results for

Any Category
Sports & Outdoors
Outdoor Recreation

- Climbing Harnesses (1,156)
- Men's Climbing Shoes (15)
- Women's Climbing Shoes (12)
- Downhill Skiing (13)
- Climbing Belay & Rappel Equipment (58)
- Climbing (1,904)
- Men's Hiking Shoes (2)
- Climbing Hardware (130)
- Climbing Passive Protection Hardware (3)
- Climbing Helmets (6)
- + See more

Refine by

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Gripmaster Hand Exerciser Bla... Gripmaster Hand Exerciser Blu... Gripmaster Hand Exerciser Gr...

Showing results in Sports & Outdoors. Show instead results in All Departments.

Sponsored ⓘ
Climbing Harness,Tonbox Protect Leg Waist Wider Safe Seat Belts for Mountaineering Outward Band Fire Rescue, Expanding Training, Rock Climbing Rappelling Equip,Women Man Child Half Body Guide Harness
by Tonbox
\$27.95 Prime | FREE Same-Day
FREE Same-Day Delivery on qualifying orders over \$35
★★★★☆ 4

Climbing Harness - Ingenuity Professional Mountaineering Rock Climbing Harness,Rappelling Safety Harness - Work Safety Belt
by Ingenuity
\$61.52 \$74.99 Prime
Some colors are Prime eligible
★★★★☆ 16









- Special Feature: Wear-resistant, burns resistant, breathable, moisture...
- Item Weight: 2.8 pounds
- Frame Material: Aviation magnesium aluminum alloy
- Seasons: year-round
- Department: unisex-adult

Sponsored ⓘ
EDELRIID - Atmosphere Climbing Ha...
\$39.95 \$99.95 Prime
★★★★☆ 2

Fusion Climb Piemistis-V Full Body...
\$164.40 \$478.00

Card

hook 42



NEW & INTERESTING FINDS ON AMAZON

EXPLORE

amazon smile Prime

climbing harness

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Departments

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Browsing History Aimee's Amazon.com Today's Deals Gift Cards & Registry Sell Help

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Subscribe & Save

Subscribe & Save Eligible (2)

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★★★★☆ 4

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★★★★☆ 16

Black Diamond Momentum Harness
\$41⁴⁹ - \$125¹⁹ Prime
★★★★☆ 167

**Sponsored**
EDELRID - Atmosphere Climbing Ha..
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★★★★☆ 2

Fusion Climb Plemistis-V Full Body..
\$164⁴⁰ \$478.00

42

Banner

Set up an Amazon Giveaway



Amazon Giveaway allows you to run promotional giveaways in order to create buzz, reward your audience, and attract new followers and customers. [Learn more about Amazon Giveaway](#)

This item: Climbing Harness, Oumers Safe Seat Belts For Mountaineering Outward Band Fire Rescue Working on the Higher Level Caving Rock Climbing Rappelling Equip, Women Man Child Half Body Guide Harness

Set up a giveaway

Full Content

◀ Back to search results for "climbing harness"



Oumers

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★★★★★ | 107 customer reviews

| 12 answered questions

Price: **\$28.79** Prime | FREE Same-Day

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[Details](#)

Buy 1, get a discount on selected products

[5 Applicable Promotion\(s\)](#)

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Sold by **Oumers Inc** and **Fulfilled by Amazon**. Gift-wrap available.

Eligible for **amazon smile** donation.

- CE Certified , Weight limited:230KG
- Will fit: waist 24" to 48" ; Leg 16" to 31.5" .One size fit all. Tension≥15KN, Impact forces6KN.
- Traditional buckle, harness construction distributes pressure to keep you comfortable while climbing;waist belt and leg loop are lined with breathable mesh to ensure comfort in warm temperatures.
- Two DoubleBack buckles allow waist belt to be adjusted and secured in a single movement
- Perfecting for mountaineering and rock climbing,outward

Share    

Qty: 1

 **Add to Cart**

[Turn on 1-Click ordering for this browser](#)

Ship to:

Aimee Rae Degnan- San Francisc -
94110

Add to List

Add to Wedding Registry

Add to Baby Registry

[Add to your Dash Buttons](#)

Have one to sell?

[Sell on Amazon](#)

Domain	Display Modes	
Kingdom	View Modes	
Phylum	Content Type Block Term Comment	Per content entity type.
Class	Teaser Full Content Banner Card Admin	Per display similarity.
Order	Short Teaser Large Teaser	Differentiator: Variant per display “class” Example: When you have more than one type of list display.

Short Teaser

What other items do customers buy after viewing this item?



Between a Rock and a Hard Place

★★★★☆ 390

\$7.58 ✓ Prime



Wild DVD

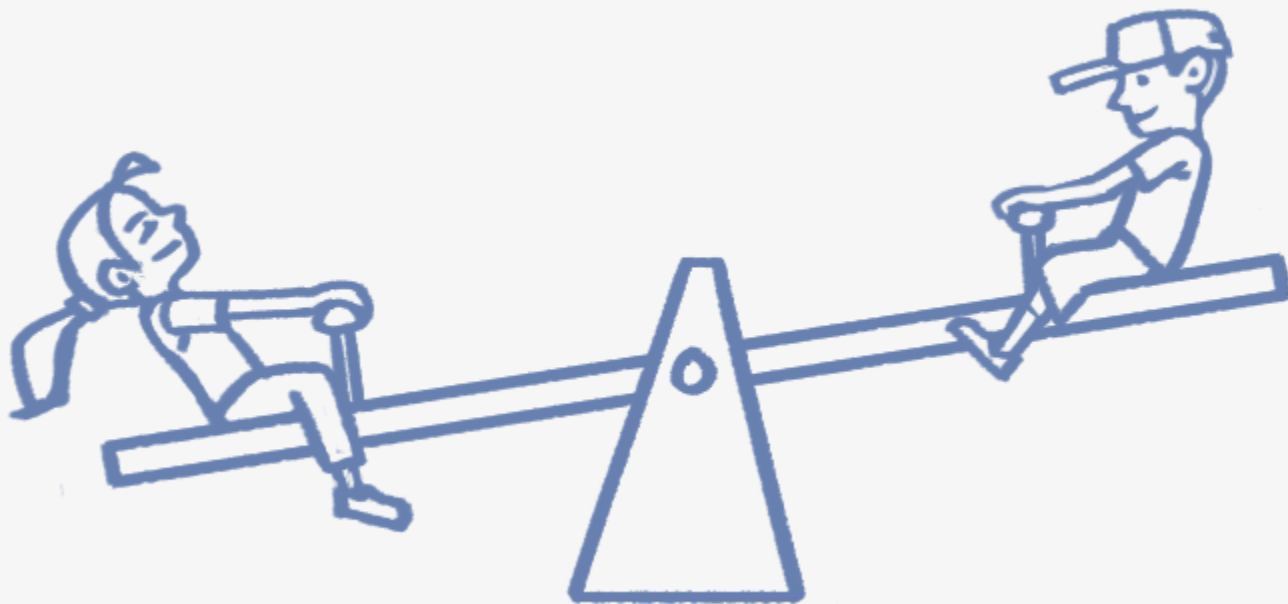
Michiel Huisman

★★★★☆ 3,910

\$7.50 ✓ Prime

Name your view modes

- Naming is important!!!
- Naming is hard. Use industry standards.
- Teaser 1 doesn't mean anything!
- Article Teaser? Why?! One view per content type may not be necessary. You can reuse view modes!
- Name them in a Broad to Narrow fashion.
- Reduce unnecessary View Modes to reduce clutter.



Cue



Naming Convention




[**Content** Specificity]
+ [**Entity** Specificity]
+ [View Mode **Family**]
+ [View Mode **Variant**]
+ [**Display Context**]

Domain	Display Modes	
Kingdom	View Modes	
Phylum	Content Type Block Term Comment	Per content entity
Class	Teaser Full Content Banner Card Admin	Per display similarity
Order	Short Teaser Long Teaser	Variant per display class
Family	Product Short Teaser <i>Commonly becomes the conversational name/ticket name of a view mode applied to content.</i> <i>Represents specific content entity + specific display configuration</i>	Content entity + Display Differentiator: Variant per display “class” and per entity bundle Example: A view mode applied to content.

[Content Specificity] + [Entity Specificity] + [View Mode **Family**] + [View Mode **Variant**] + [Display Context]

Product Teaser

[Content Specificity] + [Entity Specificity] + [View Mode Family] + [View Mode Variant] + [Display Context]



Climbing Harness, Oumers Safe Seat Belts For Mountaineering Outward Band Fire Rescue Working on the Higher Level Caving Rock Climbing Rappelling Equip, Women Man Child Half Body Guide Harness
by Oumers

\$22⁹⁹ ~~\$35.99~~ ✓prime | FREE Same-Day
Get it by **TODAY, Aug 5**
FREE Same-Day Delivery on qualifying orders over \$35

★★★★★ 126

Product Features
... buckle, *harness construction* ... while *climbing*;waist belt and ...

Product Short Teaser

[Content Specificity] + [Entity Specificity] + [View Mode **Family**] + [View Mode **Variant**] + [Display Context]

What other items do customers buy after viewing this item?



Between a Rock and a Hard Place

★★★★☆ 390

\$7.58 ✓ Prime



Wild DVD

Michiel Huisman


★★★★☆ 3,910

\$7.50 ✓ Prime

Product Card Minimal

[Content Specificity] + [Entity Specificity] + [View Mode **Family**] + [View Mode **Variant**] + [Display Context]

Frequently bought together



Total price: **\$55.38**

[Add all three to Cart](#)

[Add all three to List](#)

i One of these items ships sooner than the other. [Show details](#)

- ☒ **This item:** Climbing Harness,Tonbux Protect Leg Waist Wider Safe Seat Belts for Mountaineering Outward Band Fire... **\$27.95**
- ☒ Mad Rock Super Tech Screwgate Locking Carabiner **\$9.95**
- ☒ Black Diamond ATC Belay Device **\$17.48**

Domain	Display Modes	
Kingdom	View Modes	
Phylum	Content Type Block Term Comment	Per content entity
Class	Teaser Full Content Banner Card Admin	Per display similarity
Order	Short Teaser	Variant per display class
Family	Product Short Teaser	Content entity + Display
Genus	Video Product Short Teaser Clothing Product Short Teaser <i>Conversational name for project management / tickets.</i> Implementation would be: <i>Video Short Teaser View Mode applied to Product Content Type</i>	Differentiator: Content Specificity + Content Entity + Display Example: Specific type of content has a very specific display variant.

[Type] Product Card Minimal

[Content Specificity] + [Entity Specificity] + [View Mode Family] + [View Mode Variant] + [Display Context]

Related Video Shorts

Page 1 of 2



127 Hours: DVD & Blu-Ray
Trailer (Uk)



127 Hours [Blu-ray] Clip



127 Hours [Blu-ray] Clip



127 Hours [Blu-ray] Clip



127 Hours: Aron Falls



Frequently bought together



Total price: **\$55.38**

Add all three to Cart

Add all three to List

One of these items ships sooner than the other. [Show details](#)

- ✓ **This item:** Climbing Harness,Tonbux Protect Leg Waist Wider Safe Seat Belts for Mountaineering Outward Band Fire... **\$27.95**
- ✓ Mad Rock Super Tech Screwgate Locking Carabiner **\$9.95**
- ✓ Black Diamond ATC Belay Device **\$17.48**


Domain	Display Modes	
Kingdom	View Modes	
Phylum	Content Type Block Term Comment	Per content entity
Class	Teaser Full Content Banner Card Admin	Per display similarity
Order	Short Teaser	Variant per display class
Family	Product Short Teaser	Content entity + Display
Genus	Video Product Short Teaser Clothing Product Short Teaser	Content Specificity + Content Entity + Display
Species	Video Product Short Teaser Short - ES <i>Conversational name for project management / tickets.</i> Implementation would be: <i>Video Short Teaser View Mode - ES applied to Product Content Type</i>	Differentiator: Content Specificity + Content Entity + Display + Display Context Example: Specific type of content has a very specific display variant that is different per language. (German)

Full Content - ES

[Content Specificity] + [Entity Specificity] + [View Mode Family] + [View Mode Variant] + [Display Context]

Recreación al Aire LibreCampismo y SenderismoCiclismoRopaPatines, Patinetas y Patines del DiabloDeportes de InviernoDeportes AcuáticosMontañismoOferta en Exteriores

Volver a resultados



Pasa el mouse encima de la imagen para aplicar zoom

Tonbux

Climbing Harness,Tonbux Protect Leg Waist Wider Safe Seat Belts for Mountaineering Outward Band Fire Rescue, Expanding Training, Rock Climbing Rappelling Equip,Women Man Child Half Body Guide Harness

★★★★★ 4 opiniones de clientes | 8 preguntas respondidas

Precio: US\$27.95 Prime | Mismo día GRATIS
Se entrega hoy GRATIS, con pedidos participantes de más de \$35. Detalles

Disponible.

Recíbelo el hoy, el 26 de abril. Cómpralo antes de 4 horas y 44 minutos y elige Mismo Día al completar tu pedido. Ver detalles

Vendido por OunuoDirect y enviado por Amazon. Se puede envolver para regalo.

- nailon
- Certificado por la CE, seguridad en primer lugar
- Poliéster w/5200lbs fuerza de tensión, se adapta a: Cintura 19.7" a 48.5"; Pierna 15.5" a 29.5". One ≥ 15kn, fuerza de impacto ≤ 6kn, Peso ligero y fácil de transportar, con de tensión del tamaño para todos.
- Arnés de medio cuerpo, hebilla tradicional, arnés construcción distribuye la presión para mantenerle cómodo mientras escalada
- Delantero centro Belay Loop con membrana resistente diseño, perfeccionar para montañismo y escalada en roca, exterior de banda reforzada, Fire Rescue, trabajando en el nivel más alto, espeleología,
- Creemos en nuestros productos. respaldamos todos ellos con 60 días de garantía de devolución de dinero, 12 meses de garantía y prestar apoyo amigable, fácil.

Nuevo (1) desde US\$27.95 + US\$0.00 por envío Prime

Reportar información de producto incorrecta

Compartir

Cantidad: 1

Agregar al Carrito

Activar pedidos con 1-Clic

Enviar a:
Aimee Rae Degnan- San Francisc
- 94110

Agregar a la Wish List


Añadir a la Lista de boda

Agregar a registro de nacimient

Agregar a tus botones de Dash

¿Tienes para vender?

Vender en Amazon



Comprados juntos habitualmente

Hardware Product Card Mini - ES

[Content Specificity] + [Entity Specificity] + [View Mode Family] + [View Mode Variant] + [Display Context]



Precio total: \$55.38

Agregar los tres al carrito

Agregar los tres a la Wish List

Uno de estos productos se envía antes que el otro. [Mostrar detalles](#)

- ✓ Este producto: Climbing Harness, Tonbux Protect Leg Waist Wider Safe Seat Belts for Mountaineering Outward Band Fire... \$27.95
- ✓ Mad Rock Super Tech Screwgate bloqueo Carabiner \$9.95
- ✓ Black Diamond ATC Belay Device \$17.48

Los clientes que compraron este producto también compraron

Página 1 de 5



Mad Rock Super Tech
Screwgate bloqueo
Carabiner
★★★★★ 313
US\$9.95 ✓Prime



Rosy Nubes 15 m (49ft)
300 kg 3 KN Seguridad
perfecciona cuerda de
escalada en roca...
★★★★☆ 5
US\$21.99 ✓Prime



Black Diamond ATC Belay
Device
★★★★☆ 123
US\$17.48 ✓Prime



Fusion Climb cifra
8 Descender Aparejo de
aluminio placa Black
Heavy Duty
★★★★☆ 117
Más vendido #1 en
Equipo de Rappel y
Descenso
US\$9.17 ✓Prime



Epic Peak Double Slot
Belay Device for Climbing
with Free Decal
★★★★☆ 13
US\$11.49 ✓Prime



Evolv de los hombres
Defy
★★★★☆ 49
US\$68.88 ✓Prime



GM Escalada 24 KN Ultra-
Light Locking Mosquetón
tornillo Puerta UIAA
Certificado
★★★★☆ 53
US\$39.99 ✓Prime



Fusion Climb Centaur
Body Body arnés Naranja
para escalada
Ginasio y cuerda de...
★★★★☆ 45
US\$24.75 ✓Prime



Black Diamond Positron
Screwgate Carabiner
★★★★★ 64
US\$11.45 ✓Prime

Skills.

How to build *your* Amazon?

Nexus-Travel.com

Exciting destinations

Stunning Views In Sydney



Make This Your New Office



Explore Egypt by Air



Tropical Paradise at Reasonable Rates



Travel to London for Less



All Trails Lead to Portland

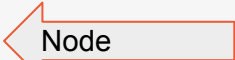
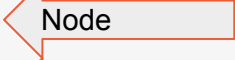
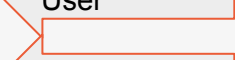

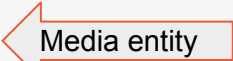
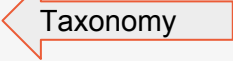

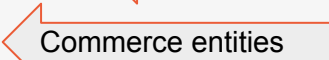


English
Español
Français
Magyar

Explore with us

There are many exciting destinations in the world! Explore our [trips](#) to learn about these wonderful places and experiences. When you are ready to book your trip, [contact us](#) and we'll make sure you have a vacation of a lifetime.

About the content

- Locations  Node
- Tours  Node
- Vendors  User
- Members  User
- LOTS of pretty pictures!  Media entity
- Rich content tagging  Taxonomy
- Advertisements are sold to vendors  Blocks
- Commerce (membership, trips)  Commerce entities

Review your site design

- Component based design / Atomic Design
- <http://atomicdesign.bradfrost.com/>
- Identify Similarities
 - Banners
 - Lists
 - Grids
 - Full content
 - Embellishments / callouts

Make View Modes

- List of all view modes:
 - Structure > Display modes > View Modes
 - `/admin/structure/display-modes/view`
- Click **Add view mode** button
- It doesn't seem like a lot happened.

Make View Modes

[Back to site](#) [Manage](#) [Shortcuts](#) [admin](#)






[Content](#) [Structure](#) [Appearance](#) [Extend](#) [Configuration](#) [People](#) [Reports](#) [Help](#)

View modes

[Home](#) » [Administration](#) » [Structure](#) » [Display modes](#)

[+ Add view mode](#)

Content

NAME	OPERATIONS
Full content	Edit 
RSS	Edit 
Search index	Edit 
Search result highlighting input	Edit 
Teaser	Edit 

[Add new Content view mode](#)

Custom block

NAME	OPERATIONS
------	------------

Make View Modes

The screenshot shows the Drupal administration interface. At the top is a black navigation bar with links: 'Back to site', 'Manage', 'Shortcuts', and a user profile for 'admin'. Below this is a white toolbar with icons and labels for 'Content', 'Structure', 'Appearance', 'Extend', 'Configuration', 'People', 'Reports', and 'Help'. The main content area has a grey header with the text 'Choose view mode entity type' and a star icon. Below the header is a breadcrumb trail: 'Home » Administration » Structure » Display modes » View modes'. A list of entity types is displayed, each with a magnifying glass icon and a blue link: 'Custom block', 'Comment', 'Contact message', 'Content', 'Taxonomy term', and 'User'.

Choose view mode entity type ☆

Home » Administration » Structure » Display modes » View modes

- Custom block
- Comment
- Contact message
- Content
- Taxonomy term
- User

Make View Modes

Add new *Content* view mode ☆

[Home](#) » [Administration](#) » [Structure](#) » [Display modes](#) » [View modes](#) » [Choose view mode entity type](#)

Name

Machine name: node.teaser_short [\[Edit\]](#)

[Save](#)

Enable View Mode display

- Structure > Content types > [type] > Manage display
 - /admin/structure/types
 - /admin/structure/types/manage/page
- Directly to a Content type's edit page
 - /admin/structure/types/manage/**page/display**
- Open **CUSTOM DISPLAY SETTINGS** fieldset.
- Check the View Modes you would like to configure for this content type.
- Click **Save**.

Default Teaser Short Full content Search index Teaser

Home » Administration » Structure » Content types » Page

✓ The *Teaser Short* mode now uses custom display settings. You might want to [configure them](#).
Your settings have been saved.

Content items can be displayed using different view modes: Teaser, Full content, Print, RSS, etc. *Teaser* is a short format that is typically used in lists of multiple content items. *Full content* is typically used when the content is displayed on its own page.

Here, you can define which fields are shown and hidden when *Basic page* content is displayed in each view mode, and define how the fields are displayed in each view mode.

[Show row weights](#)

FIELD	LABEL	FORMAT
✚ Body	- Hidden -	Default
✚ Links		
Disabled		
✚ Language	Above	Language

▼ CUSTOM DISPLAY SETTINGS

Use custom display settings for the following view modes

- ☒ Teaser Short
- ☒ Full content
- ☐ RSS
- ☒ Search index
- ☐ Search result highlighting input
- ☒ Teaser

[Manage view modes](#)

← Checked here.

Save

Back to siteManageShortcutsadmin

ContentStructureAppearanceExtendConfigurationPeopleReportsHelp

Content displayTranslate content type

DefaultFull contentSearch indexTeaser

Content items can be displayed using different view modes: Teaser, Full content, Print, RSS, etc. *Teaser* is a short format that is typically used in lists of multiple content items. *Full content* is typically used when the content is displayed on its own page.

Here, you can define which fields are shown and hidden when *Product* content is displayed in each view mode, and define how the fields are displayed in each view mode.

Show row weights

FIELD	LABEL	FORMAT	
Subtitle	- Hidden -	Plain text	
Body	- Hidden -	Default	
Hero Image	- Hidden -	Image	Image style: Large (480x480) Linked to file
Currency	Above	Default	
Interests	Inline	Label	Link to the referenced entity
Price	Above	Default	1234 Display with prefix and suffix.
Product Id	Inline	Plain text	
Links			
Disabled			
Language	Above	Language	

CUSTOM DISPLAY SETTINGS

Use custom display settings for the following view modes

☒ Teaser Short

☒ Full content

☐ RSS

42

42

Checked here.

Configure View Mode display

- Structure > Content types > [type] > Manage display > [view mode]
- Directly to a Content type's edit page
 - /admin/structure/types/manage/**page/display/teaser_short**
- Enable, disable, and order fields as needed.
- Click **Save**.

Tune field entity rendering

- What does this mean?
- Most commonly:
 - Taxonomy terms
 - Nodes
- Node content can be displayed in multiple view modes!
- If you choose **Rendered Entity**, you can choose the view mode for display!

Tune field entity rendering

- Change the display format to **Rendered Entity**.
- The page will autosave.
- Click the **settings cog** to expose configuration.
- Choose the view mode you would like to display.
- Note that we did not yet configure a view mode for terms, and you have **Default** and **Taxonomy term page** as choices.



Manage display ☆

[Edit](#)[Manage fields](#)[Manage form display](#)[Manage display](#)[Translate content type](#)[Default](#)[Teaser Short](#)[Full content](#)[Search index](#)[Teaser](#)[Home](#) » [Administration](#) » [Structure](#) » [Content types](#) » [Product](#) » [Manage display](#)

Content items can be displayed using different view modes: Teaser, Full content, Print, RSS, etc. *Teaser* is a short format that is typically used in lists of multiple content items. *Full content* is typically used when the content is displayed on its own page.

Here, you can define which fields are shown and hidden when *Product* content is displayed in each view mode, and define how the fields are displayed in each view mode.

[Show row weights](#)

FIELD	LABEL	FORMAT	
✚ Subtitle	<input type="text" value="- Hidden -"/>	<input type="text" value="Plain text"/>	⚙
✚ Body	<input type="text" value="- Hidden -"/>	<input type="text" value="Default"/>	
✚ Hero Image	<input type="text" value="- Hidden -"/>	<input type="text" value="Image"/>	Image style: Large (480x480) Linked to file ⚙
✚ Currency	<input type="text" value="Above"/>	<input type="text" value="Default"/>	
✚ Interests	<input type="text" value="Inline"/>	<div>Entity Display</div> <div>Entity Reference</div>	⚙
✚ Price	<input type="text" value="Above"/>	<input type="text" value="1234"/> Display with prefix and suffix.	⚙
✚ Product Id	<input type="text" value="Inline"/>	<input type="text" value="Plain text"/>	⚙
✚ Links			
Disabled			
✚ Language	<input type="text" value="Above"/>	<input type="text" value="Language"/>	

[Save](#)

Manage display ☆

[Edit](#)[Manage fields](#)[Manage form display](#)[Manage display](#)[Translate content type](#)[Default](#)[Teaser Short](#)[Full content](#)[Search index](#)[Teaser](#)

[Home](#) » [Administration](#) » [Structure](#) » [Content types](#) » [Product](#) » [Manage display](#)

Content items can be displayed using different view modes: Teaser, Full content, Print, RSS, etc. *Teaser* is a short format that is typically used in lists of multiple content items. *Full content* is typically used when the content is displayed on its own page.

Here, you can define which fields are shown and hidden when *Product* content is displayed in each view mode, and define how the fields are displayed in each view mode.

[Show row weights](#)

FIELD	LABEL	FORMAT	
✚ Subtitle	- Hidden -	Plain text	⚙
✚ Body	- Hidden -	Default	
✚ Hero Image	- Hidden -	Image	Image style: Large (480×480) Linked to file ⚙
✚ Currency	Above	Default	
✚ Interests	Inline	Format settings: Rendered entity View mode* ✓ Default Taxonomy term page Update Cancel	
✚ Price	Above	Default	Display with prefix and suffix. ⚙
✚ Product Id	Inline	Plain text	⚙
✚ Links			
Disabled			

Apply additional theming

- Ask the CSS folks to help.
- If you use Display Suite, you have more Site Builder theming control.

LABEL REGION NAME FIELD WIDGET OPERATIONS

Content

Body

Content

- Hidden -

Format settings: Default

Additional Text Filter/Format

<none>

The selected format will be used *instead* of whatever the originally selected format is.

Choose a Field Template

Expert

Label

Prefix

You can enter any html in here.

☒ Label wrapper

Element

E.g. div, span, h2
etc.

Classes

E.g. field-expert

Attributes

E.g.
name="anchor"

☐ Show label colon

☒ Outer wrapper

Element

E.g. div, span, h2
etc.

Classes

E.g. field-expert

Attributes

E.g.
name="anchor"

☐ Add default
attributes

☐ Add default
classes

☐ Field items

☐ Field item

Suffix

You can enter any html in here.

[Browse available tokens.](#)

Update

Cancel

Apply to views results

- How do I make the pretty lists?
- Create a view (content type, filters, sorts, items).
- Go to the specific view's edit page.
- Find the **Format** section and the **Show** settings.
- Choose **Content**.
- Choose the **View Mode** for display.

Blog Teasers (Content)

Home » Administration » Structure » Views

✓ The view *Blog Teasers* has been saved.

Displays

Main Blog Page

+ Add

Edit view name/description

Display name: Main Blog Page

Duplicate Main Blog Page

TITLE

FORMAT

Format: Unformatted list | Settings

Show: Content | Teaser

FIELDS

The selected style or row format does not use fields.

FILTER CRITERIA

Add

Content: Publishing status (= Yes)

Content: Content type (= Blog)

SORT CRITERIA

Add

Content: Authored on (desc)

BLOCK SETTINGS

Block name: None

Block category: Lists (Views)

Allow settings: Items per page

Access: Permission | View published content

HEADER

Add

FOOTER

Add

NO RESULTS BEHAVIOR

Add

PAGER

Use pager: Full | Paged, 3 items

More link: No

Link display: None

► ADVANCED

Save

Cancel

[Back to site](#)

Manage

Shortcuts

aimee

Tour

Content

Structure

Appearance

Extend

Configuration

People

Reports

Help

Blog Teasers (Content)

Home » Administration » Structure » Views

Displays

Main Blog Page

+ Add

Edit view name/description

Display name: Main Blog Page

Duplicate Main Blog Page

TITLE

Title: Blog Teaser

FORMAT

Format: Unformatted text

Show: Content

FIELDS

The selected style is

FILTER CRITERIA

Content: Published

Content: Content type

SORT CRITERIA

Content: Authored on (desc)

Add

More link: No

Link display: None

Save

Cancel

Preview

Update preview

Auto preview

Main Blog Page: How should each row in this view be styled

☒ Content

☐ Display Suite: Content

☐ Fields

☐ Search results

You may also adjust the [settings](#) for the currently selected row style.

Apply

Cancel

Displays

Main Blog Page [+ Add](#) [Edit view name/description](#)

Display name: Main Blog [Delete Main Blog Page](#)

TITLE
Title: Blog Teasers

FORMAT
Format: Unformatted list
Show: Content | Teaser

FIELDS
The selected style or row format does not use fields.

FILTER CRITERIA
Content: Publishing status (= Yes)
Content: Content type (= Blog)

SORT CRITERIA

FOOTER [Add](#)

NO RESULTS BEHAVIOR [Add](#)

PAGER
Use pager: Full | Paged, 3 items
[More links](#)

Main Blog Page: Row style options [X](#)

View mode
Teaser

[Apply](#) [Cancel](#)

Blog Teasers (Content)

Home » Administration » Structure » Views

Displays

Main Blog Page [+ Add](#)

Edit view name/description

Display name: Main Blog Page

Duplicate Main Blog Page

TITLE

Title: Blog Tease

FORMAT

Format: Unforma

Show: Content

FIELDS

The selected style

FILTER CRITERIA

Content: Publishi

Content: Content

SORT CRITERIA

Content: Authored on (desc)

Add

More link: No

Link display: None

Save

Cancel

Main Blog Page: How should each row in this view be styled



☒ Content

Core

☐ Display Suite: Content

Contrib

☐ Fields

☐ Search results

You may also adjust the [settings](#) for the currently selected row style.

Apply

Cancel

Preview

✓ Auto preview

Update preview

Main Blog Page: Row style options

View mode

Teaser

▼ ALTERNATING VIEW MODE

☒ Use the changing view mode selector

☐ Use this configuration on every page. Otherwise the default view mode is used as soon you browse away from the first page of this view.

Item 1

Teaser

Item 2

Teaser

Item 3

Teaser

▼ GROUP DATA

☐ Group data on a field. The value of this field will be displayed too.

Created

Heading function

The value of the field can be in a very raw format (eg, date created). Enter a custom function which you can use to format that value. The value and the object will be passed into that function eg. `custom_function($raw_value, $object)`;

▼ ADVANCED VIEW MODE

☐ Use the advanced view mode selector

This gives you the opportunity to have full control of a list for really advanced features.

There is no UI for this, you need to create a hook named like this: `hook_ds_views_row_render_entity($entity, $view_mode)`.

Apply

Cancel

Place blocks

- If you made a View block display (e.g. related content), place it with the block system, Panels, or Display Suite.
- Core:
 - Manage > Structure > Block layout
 - Click **Place block** in the desired layout region.
 - Configure display as needed.

[Back to site](#) [Manage](#) [Shortcuts](#) [imee](#)

[Content](#) [Structure](#) [Appearance](#) [Extend](#) [Configuration](#) [People](#) [Reports](#) [Help](#)

Header		Place block	
+	Main navigation	Menus	Header Configure
+	Site branding	System	Header Configure
Breadcrumb		Place block	
+	Breadcrumbs	System	Breadcrumb Configure
Content		Place block	
+	Help	Help	Content Configure
+	Page title	core	Content Configure
+	Primary admin actions	core	Content Configure
+	Tabs	core	Content Configure
+	Main page content	System	Content Configure
+	Blog Teasers: Main Blog Page	Lists (Views)	Content Configure
+	Team Members Teasers: Team Members Teasers - Main Page	Lists (Views)	Content Configure
+	Some organizations we've been fortunate to work with...	Custom	Content Configure
Sidebar first		Place block	
No blocks in this region			

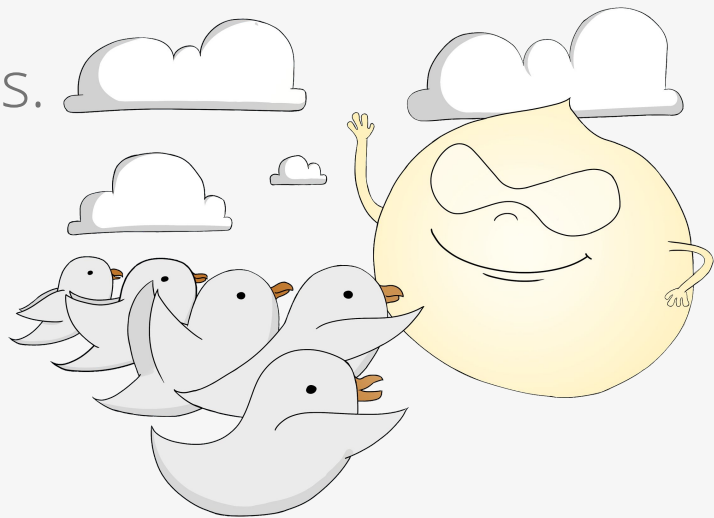
How do you feel?



answers@hook42.com

Takeaways

- You can create a rich display experience with Site Building tools.
- Naming is important.
- Leverage contrib to expand your site building tools.



Questions & Discussion

